



A MONTHLY PUBLICATION OF THE CONWAY FAMILY BUSINESS CENTER OF CENTRAL OHIO  
OHIO DOMINICAN UNIVERSITY • 1216 SUNBURY ROAD • COLUMBUS, OHIO 43219 • (614) 253-4820 • WWW.FAMILYBUSINESSCENTER.COM

## **MONTHLY MESSAGE** Issue: **October 2009**

### **2009 ANNUAL FAMILY BUSINESS AWARDS**

11 years of celebrating the successes and accomplishments of Central Ohio family businesses

On November 6, 2009, the Conway Family Business Center will host the 11th Annual Family Business Awards Program on the campus of Ohio Dominican University. This annual tradition allows the Center to recognize the impact family-owned businesses have on the Central Ohio economy, to celebrate the significant accomplishments of family businesses in our community and to spend time together. Congratulations to the families and the family-owned businesses we will be honoring at this year's event.

**Columbus Sign Company, McKee Door Sales, Weisheimer's Sales & Service in the Succession Planning/Implementation category** which recognizes family businesses that have developed or completed a succession plan or a transfer of leadership.

**EHC Incorporated, Golf Car Company, Sanese Services in the Re-Invention category** which recognizes family businesses that have successfully adjusted their business strategy or focus to address a changing business climate or societal demands.

**A.D. Farrow Co. Harley-Davidson, The Charles Penzone Salons, & R. W. Setterlin Building Company in the Community Engagement category** which recognizes family businesses that have made a significant contribution to the Central Ohio community.

**James R. Conway and Family, Dublin Cleaners, & Optimum**

**Print Solutions** in the **Supporter of Family Business** category which recognizes organizations or individuals that have shown support or demonstrated a commitment to the strength, success or longevity of family business in Central Ohio.

**Service Pro.net** in the **Communication** category which recognizes family businesses that have developed tools or strategies for effective family communication within their company or with members of their family regarding the business.

**Corporate Interior Concepts, Mid Ohio Strategic Technologies, The Charles Penzone Salons, & Fortner Inc.** in the **Milestone Achievement** category which recognizes family businesses that have reached a significant milestone during 2009.

This Family Business Awards program is made possible through the generous support of our sponsors. We appreciate their continuing support of the Center and of Central Ohio family-owned businesses. Our thanks to Chester Willcox & Saxbe, Commerce National Bank, *Columbus C.E.O.* magazine, huber+co. interactive, Mass Mutual and Webbed Marketing for making this event possible.

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December Educational Program

**THE BEST GIFT YOU CAN GIVE YOURSELF AND YOUR FAMILY IS A **SUCCESSION PLAN** FOR YOUR FAMILY BUSINESS**

Thursday, December 3, 7:30 a.m. - 9:00 a.m.  
Alumni Hall at Ohio Dominican University

On Thursday, December 3rd, the discussion at the final educational program of 2009 will be the all important topic of succession planning. You've heard us quote these statistics before but it is true, only 30% of family-owned businesses make it to the second generation and only 13% to the third. Accomplishing family business succession often takes years of planning and requires open and honest communication. Make this holiday one your family will truly treasure. Reassure them that you want to start the succession planning now and you expect to see it through to completion. Jim Balthaser of Thompson Hine and Tony Kington of Chester Willcox & Saxbe will offer suggestions about best practices and provide information you need to develop your succession plan or will answer specific questions about fine tuning your existing plan.

Go to [www.familybusinesscenter.com](http://www.familybusinesscenter.com) or e-mail [Gordon@familybusinesscenter.com](mailto:Gordon@familybusinesscenter.com) to reserve your spot at this succession planning educational program.

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## **NEW MEMBER**

### **Northwest Title Company**

5055 Dierker Road, Columbus, OH 43220 Phone: 614-451-6313,  
web: [www.nwtitle.com](http://www.nwtitle.com)

William W. Stevenson II, Donna Stevenson, Scott Stevenson

Northwest Title Company, a full-service title insurance agency, provides both residential and commercial real estate services to buyers, sellers, realtors, lenders, and contractors. President, J. Scott Stevenson, is the son of founders, Chief Executive Officer, William W. Stevenson, II, and Senior Vice President, Donna Stevenson, who together founded Northwest Title 42 years ago. Northwest Title's reputation for precise detail and care for their customers has earned them the respect of the real estate community in Central Ohio. *Business First*, in its October 23, 2009 issue, named Northwest Title as the number two title insurance agency in Central Ohio. J. Scott Stevenson, President of the company and a 1995 graduate of Capital Law School, is immediate Past President of the Ohio Land Title Association. The mission of Northwest Title is "to be the leading provider of title and settlement services by maintaining our superior customer service, unquestioned integrity, and revolutionary forward thinking, TOGETHER".

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## **INTERESTING READING ON FAMILY BUSINESS TOPICS**

### **[Advisory boards keep companies on their toes](#)**

Columbus Business First - Columbus,OH,USA

### **[Smooth transition](#)**

Columbus Dispatch

### **[Family Issues Surface in Hyatt IPO](#)**

Wall Street Journal

### **[Hired — by mom and dad](#)**

Crain's Chicago Business

### **[Why Entrepreneurs Sabotage the Succession Process](#)**

Bloomberg

### **[Recession Spells End for Many Family Businesses](#)**

Wall Street Journal

[Diehards for Estate Tax Repeal](#)

Portfolio.com

[US Business Groups Push For Estate Tax Compromise](#)

Wall Street Journal

[Judge awards \\$12.5 million in brothers' lawsuit](#)

Pottstown Mercury

[Family values: Leading the way out of the downturn](#)

Insead.com

[Family businesses: Secrets of the survivors](#)

crainsnewyork.com

[Planning for 2009 H1N1 Influenza: A Preparedness Guide for Small Business](#)

flu.gov

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## **OHIO SAFETY CONGRESS AND EXPO AMONG OPTIONS TO MEET NEW TWO-HOUR TRAINING REQUIREMENT**

Source: BWC E-News October 2009

Earlier this year, the Ohio Legislature passed OAC 4123-17-68, which requires group-rated employers who have experienced one or more claims in 2007 or 2008 to obtain two hours of safety training. We have many ways for employers to access the required training.

1. An employer can easily achieve the two hours of needed training at our Ohio Safety Congress & Expo, which will be held March 31 to April 1, 2010, in Columbus (registration will be available in February).
2. Our Division of Safety and Hygiene Training Center also provides half- and full-day courses to meet the requirement. You can view those courses offered and the dates and locations here.
3. In addition, we offer online safety courses that you can access by visiting [bwclearningcenter.com](http://bwclearningcenter.com). They include:
  - Avoiding Back Trauma (2 hours);
  - Getting Started with Safety (4 hours);
  - Preventing Slips/ Trips /Falls (1 hour);
  - Industrial Hygiene Overview (1 hour);
  - Preventing Cuts and Lacerations (35 minutes);
  - Ladder/Stairway Safety (45 minutes).

**NOTE:** Students must complete *all pages* of an online course and *pass the test* before they can print a certificate from the student transcript in the BWC Learning Center located in the “Personal Learning Center” online.

For more information about our online course offerings, visit [ohiobwc.com](http://ohiobwc.com) or call 1-800-OHIOBWC.

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## **DEFINITY PARTNERS OFFERS EXECUTIVE GROWTH STRATEGIES: ACHIEVING OPERATIONAL CONFIDENCE**

For most businesses, difficult economic times create challenges, concerns and uncertainty. For some, the current recession will create new opportunities for unprecedented growth and success.

Is your company positioned to win in a 2010 economic recovery?  
Do you have faith in your operational systems and people?  
Are they prepared to meet the new and emerging marketplace demands?  
Are you spending too much of your time reacting to day-to-day surprises?  
Are you personally stretched too thin and stressed out?

Conway Family Business Center Service Provider Definity Partners invites Conway Family Business Center members to participate in Definity's executive roundtable discussion which includes three presidents of area family businesses who will answer your questions about prioritizing and driving improvement efforts to achieve successes throughout their organizations.

### **Panel Members:**

Ralph Sanese, President, Sanese Services

Paul Bordner, CEO and Board Chairman, Laser Reproductions

John Gimpel, President and Chief Operating Officer, Aero Fulfillment Services

Facilitated by Nick Williams, General Manager and Principal, Definity Partners

### **Who Should Attend:**

The executive roundtable discussion is limited to business owners, presidents, chief executive officers, vice presidents of operations, plant managers and other senior executives.

### **Event Details:**

Friday, December 4, 2009  
8:00AM – 10:00AM  
Full breakfast will be served.

Location:  
Sanese Services  
6465 Busch Boulevard  
Columbus, OH 43229


To register today, visit [www.definitypartners.com/events](http://www.definitypartners.com/events).  
For more information or assistance with registration, contact Paul  
Kopelson at (614) 403-3694 or [pkopelson@definitypartners.com](mailto:pkopelson@definitypartners.com).  
Reservations required.

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## KEEP AN EYE ON YOUR COMPANY'S COMPUTER ACTIVITIES

Source: GBQ's Bottom Line, September edition



Written policies outlining acceptable employee use of the Internet and e-mail are a must to protect your company from legal liability if staff members use their company computers in ways that are threatening or harassing. But there's another issue you may *not* know about. Click "Full Article" for ways to protect your company from a growing source of lawsuits.  
Copyright © 2009  Full Article

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## Upcoming Events for Your Calendar

Friday, November 6, 2009 -- 11:30 a.m. - 1:30 p.m.  
At Ohio Dominican University  
11th Annual Family Business Awards Program

Tuesday, November 17, 2009 -- 7:30 a.m. - 9:00 a.m.  
At Ohio Dominican University  
Women in Family Business Peer Group

Thursday, December 3, 2009 -- 7:30 a.m. - 9:00 a.m.  
At Ohio Dominican University in Alumni Hall  
Educational Program: The Best Gift You Can Give Yourself and Your Family Is A Succession Plan

Tuesday, December 15, 2009 -- 7:30 a.m. - 9:00 a.m.  
At Ohio Dominican University  
Women in Family Business Peer Group

**Conway Family Business Center  
of Central Ohio**

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[www.familybusinesscenter.com](http://www.familybusinesscenter.com)

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**Becky Blatt**

Associate Director  
(614) 253-4820  
[blatt@familybusinesscenter.com](mailto:blatt@familybusinesscenter.com)

Membership in the Conway Family Business Center of Central Ohio is open to all family businesses in Central Ohio. For more information about the benefits of membership visit

[www.familybusinesscenter.com](http://www.familybusinesscenter.com).

To unsubscribe from this list, please email [blatt@familybusinesscenter.com](mailto:blatt@familybusinesscenter.com) from the email address you would like removed with "Unsubscribe Me" as the subject.