



FOR IMMEDIATE RELEASE
January 10, 2012

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Family Business: From White Castle to the White House

White Castle and FEUSA Representatives Share Mission for Family Business Advocacy

Columbus, OH -- Jamie Richardson, White Castle's vice president of government and shareholder relations, and Ann Kinkade, president of Family Enterprise USA, will discuss family business advocacy efforts in a Conway Center for Family Business educational program designed to motivate and empower Central Ohio family business leaders. "Beyond the Three Circles: The Impact of External Factors on Your Family Business", will take place from 7:30-9:00 a.m. on January 19 at Ohio Dominican University's Alumni Hall, 1216 Sunbury Road. Registration is \$35 for non-members and free for Conway Center members. Reservations can be made at www.familybusinesscenter.com or 614-253-4820.

Family businesses comprise 80-90% of all businesses in America and are considered a key economic driver. [Family Enterprise USA \(FEUSA\)](http://www.familyenterpriseusa.com) is a national nonprofit group started in 2009 that recognizes the importance of family enterprises and advocates for a broad range of public policy issues affecting their success. Ann Kinkade will discuss FEUSA's advocacy work and share stories about the family firms that drive its mission. Jamie Richardson will discuss how [White Castle](http://www.whitecastle.com) upholds its values and maintains its culture in the context of government affairs, public relations and community engagement, and the company's involvement with FEUSA. He also will share story of America's first hamburger chain, White Castle, the iconic 4th generation business that began in 1921 and now has 10,000 employees in restaurants in twelve states.

Prior to her work at FEUSA, **Ann Kinkade** built a highly-regarded, university-based membership organization, taught at graduate, undergraduate and professional levels, and provided counsel to owned businesses. She has presented and led numerous conferences and educational seminars on a variety of topics related to family enterprise success including governance, leadership, succession planning, and communication. She is an active member of the Family Firm Institute, the Family Business Network, the Family Enterprise Research Conference and the American Society of Association Executives. In 2005 she was awarded the Family Firm Institute's (FFI) Certificate in Family Business Advising and recognized as an FFI Fellow. She previously was active with the National Association of Corporate Directors, the United States Association of Small Business and Entrepreneurship, and the International Council for Small Business Management. Kinkade received her bachelor's and master's degrees from the University of Wisconsin-Madison.

Jamie Richardson is an "Ultimate Craver" who took his love of White Castle hamburgers to its logical extreme, joining the White Castle home office team in 1998. Richardson is responsible for government affairs, shareholder relations, public relations and community relations. Prior to this role, he served as director of marketing. Jamie's craving for White Castle was nurtured during time he spent working on the business at the J. Walter Thompson Detroit advertising agency, where he also had assignments on a range of accounts including Domino's Pizza, Tenneco Automotive and Carhartt Outdoor Apparel. Jamie

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presently serves on the board of trustees for the American Red Cross of Greater Columbus, the Conway Center for Family Business, the Kiwanis Club of Columbus, the National Council of Chain Restaurants, the Ohio Restaurant Association, the YMCA – Central Ohio, and Siena Heights University. Jamie also volunteers time at St. Vincent's Catholic Church in Mount Vernon. Richardson earned his bachelor's degree at Siena Heights University and his MBA from Ohio Dominican University.

The [Conway Center for Family Business](#) is Central Ohio's resource for educational programs, information and networking opportunities to support the growth and success of family-owned businesses. The Center celebrates the successes of family-owned businesses at its annual awards program and offers peer group opportunities for next-generation leaders, CEOs, family business leaders, and women family business owners. The organization includes more than 100 leading family-owned businesses ranging from three to more than 10,000 employees. More information can be found at www.familybusinesscenter.com.

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