



FOR IMMEDIATE RELEASE
November 11, 2011

Contact: Deana Gordon
(614) 253-4820
gordon@familybusinesscenter.com
www.familybusinesscenter.com

**A HOMETOWN LEGEND:
WENDY'S® FAMILY MEMBER SHARES INGREDIENTS FOR SUCCESS**

What Did it Take to Build One of the World's Most Successful Family Businesses?

Columbus, Ohio – Pam Farber, daughter of Wendy's® founder Dave Thomas and Vice President of Thomas Limited 5, will share how Wendy's Restaurants got started and the roles family members played in developing the chain into a family business success story in a candid interview with Conway Center board member Mike Schoedinger, of Schoedinger Funeral and Cremation Service.

The Conway Center for Family Business program, "A Hometown Legend: The Ingredients for Wendy's® Success" - will take place on Thursday, November 17, from 8:00-9:00 a.m., at Ohio Dominican University's Alumni Hall, 1216 Sunbury Road, Columbus.

Farber will share stories about her dad's original vision of providing for his family, reaching the pinnacle of Wendy's® success, being the child of an entrepreneur, and becoming a leader of a multi-unit franchise group. Participants also will learn how Wendy's® became a household name with more than 6,500 restaurants in 26 countries and territories worldwide, and how the whole family contributed to creating this iconic family business.

Registration is \$35 for non-members and free for Conway Center members. Reservations can be made at www.familybusinesscenter.com or 614-253-4820.

The [Conway Center for Family Business](http://www.familybusinesscenter.com) is Central Ohio's resource for educational programs, information and networking opportunities to support the growth and success of family-owned businesses. The Center celebrates the successes of family-owned businesses at its annual awards program and offers peer group opportunities for next-generation leaders, CEOs, family business leaders, and women family business owners. The organization includes more than 100 leading family-owned businesses ranging from three to more than 10,000 employees. More information can be found at www.familybusinesscenter.com.

###