



CONWAY CENTER  
for FAMILY BUSINESS

# Communicator

A Publication of the Conway Center for Family Business

WINTER 2014

## 15<sup>th</sup> Annual Awards Program and Expo Celebrating Family Business Success

The 15th Annual Conway Center Family Business Awards Program had record-breaking attendance of over 400 guests to celebrate another year of family business success! The event, held at the Aladdin Shrine Center on November 1, honored 31 local businesses and individuals in various categories.



Two new categories, Family Business of the Year and Lifetime Achievement, were added this year to recognize outstanding individual family business leaders and family businesses with significant contributions to the Central Ohio community.

The Center also added a brand new Family Business Expo which featured 57 family-owned businesses and advisors. The Family Business Expo showcased the products and services of the participating businesses to all awards program attendees.

Special thanks to the Conway family, whose continued and generous support allows the Conway Center to grow and serve more family businesses each year, and to the event sponsors who made the Awards Program possible: Columbus Business First, Commerce National Bank, Definity Partners, Fathom, The Guth Group at Morgan Stanley, Oxiem Brand

Interactions, Rider & Reinke Financial Group, and Taft/. In addition, Capitol Citicom provided printing and signage for the event; Velvet Ice Cream provided dessert ice cream; and Artina Promotional Products sponsored the award trophies.

[More awards photos page 2](#) ➤

### Congratulations to the 2013 Honorees:

*\* Indicates the category winners*

#### FAMILY BUSINESS OF THE YEAR

White Castle System, Inc.

#### LIFETIME ACHIEVEMENT

Joseph C. Dager, Velvet Ice Cream, Inc.

#### COMMUNICATION

\*White Castle System, Inc.  
Highlights for Children  
Laser Reproductions

#### COMMUNITY ENGAGEMENT

\*IGS Energy  
Accel, inc.  
Atlas Butler Heating & Cooling  
Rumpke Waste & Recycling

#### MILESTONE ACHIEVEMENTS

**125 Years:** The Columbus Coal and Lime Co.  
**80 Years:** Kimball Midwest  
**60 Years:** Gummer Wholesale  
Happy Chicken Farms  
**50 Years:** Donatos Pizza  
Mid-Ohio Development Corporation  
ms consultants, inc.  
**30 Years:** Ohio Power Tool  
**20 Years:** Integrated Building Systems  
Two Men and a Truck

#### RE-INVENTION

\*Fortner Upholstering, Inc.  
EclipseCorp  
Miles-McClellan Construction

#### SUCCESSION PLANNING/ IMPLEMENTATION

\*Golf Car Company LLC  
\*Highlights for Children  
\*Schoedinger Funeral & Cremation Service

#### OUTSTANDING SUPPORT OF FAMILY BUSINESSES AND THE CONWAY CENTER

James R. Conway and Family  
Karen Hockstad, Dinsmore & Shohl  
Lynda Huey, Ohio Dominican University  
Thaddeus O'Brien, O'Brien & Associates  
Scott Rider, Rider + Reinke Financial Group  
Geraldine Dixon Speer, Corporate Interior Concepts

#### SUPPORT OF FAMILY BUSINESSES

Accelerated Benefits  
Everhart Advisors

More photos from the 15th Annual Family Business Awards and Expo!



Dick & Bea cut the Conway Center 15th Anniversary cake



White Castle Received the Communication and Family Business of the Year Awards



Joseph Dager, of Velvet Ice Cream, accepting his Lifetime Achievement Award



Schoedinger Funeral & Cremation Service received a Succession Award



Special Support of Family Businesses and the Conway Center Honorees



Conway Center members enjoy networking at the inaugural Family Business Expo



ms consultants celebrated a 50-year anniversary



Milestone Honorees Represent 545 Years of Success!

## The Conway Center - The Resource for Family-Owned Businesses

Over the past 15 years, the Conway Center, a not-for-profit organization, has focused on helping family businesses continue to be profitable and successful, assisting family business owners with the transition of their business to the next generation, celebrating the accomplishments of outstanding family businesses within our community; and increasing awareness of the positive impact family businesses have on Central Ohio's economy.

The Center's membership has grown to 150 family business members, which have more than 10,000 Central Ohio employees, along with 29 service provider members (see pages 5-7 for complete lists).

Today the Center offers nine morning educational programs plus quarterly roundtables that focus on more in-depth topics. The Center also provides six Peer Group opportunities – and will add a quarterly HR Peer Group in 2014. Turn to page four to learn more!

We also provide social and networking opportunities that allow family business leaders to connect and build relationships including Family Business Night at the Clippers (6-18-14) and the Annual Family Business Tour and Networking Event (8-14-14).

The Center shares family business news and information about events and programs with 1,300 subscribers in our monthly e-newsletter and with more than 6,000 family businesses through this publication -- the Communicator -- which is published twice a year. We also provide an easy-to-navigate website, FamilyBusinessCenter.com, that offers educational resources, articles, and program information.

The Center is committed to helping family business owners achieve their highest potential. Our staff understands that family-owned businesses have special family dynamics that require unique understanding, and educational opportunities to optimize growth, prosperity and longevity. We invite you to join us for a program in 2014 to learn how we can help your family business. Contact Associate Director Deana Gordon at [Gordon@FamilyBusinessCenter.com](mailto:Gordon@FamilyBusinessCenter.com) or 614-253-4820 to learn more.





## SCHEDULE OF 2014 FAMILY BUSINESS PROGRAMS AND EVENTS

RESERVATIONS may be made online at [www.FamilyBusinessCenter.com](http://www.FamilyBusinessCenter.com) or by calling **614-253-4820**. Conway Center members are encouraged to bring guests to programs and events to introduce Central Ohio family business leaders to the resources provided by the Conway Center. Educational programs, roundtables, and webinars are open to the public for a small fee unless otherwise noted.

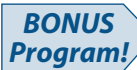


### Morning Educational Series

7:30-9:00 a.m. at Ohio Dominican University

- January 16** Top Ten Reasons Family Businesses Succeed
- February 20** Be Prepared: Critical Family Business Discussions for Life Changing Events
- March 20** Maximizing the Value of Your Family Business
- April 17** Breaking Through the Clutter: How to get your Family Business Noticed in Today's World
- May 15** Family Dynamics: An Inside Look at Parent/Child Relationships in Family Businesses
- September 18** Leadership Lessons: A Family Business Success Story
- October 16** Expansion and Growth Strategies for Your Family Business
- November 20** Shedding the Ties that Bind: Coping with Founders Who Can't Let Go
- December 18** Strategic Planning: Re-Invention and Diversification Strategies for Your Family Business

Conway Center Educational Programs  
Graciously Hosted By  
**OHIO DOMINICAN UNIVERSITY**



- TBA** Handling Healthcare Changes - An Update for Family Businesses



### Quarterly Roundtables

8:00-9:00 a.m. at Ohio Dominican University

- February 14** Couples who Work Together Stay Together!
- April 3** Resources and Incentives for Central Ohio Family Businesses
- July 16** How Can Social Security Contribute to Your Succession and Retirement Plans?
- December 4** Work Smart! Strategies to Organize Your Day and Maximize Your Productivity

## November 7: 16th Annual Family Business Awards Program



### Relationship Building Opportunities

- June 18** 6th Annual Family Business Night at the Columbus Clippers
- June 20** Breakfast with Business First at Ohio Dominican University
- August 14** 11th Annual Family Business Tour and Networking Event at Spartan Logistics

# 2014

## Conway Center for Family Business Monthly Peer Groups Your Chance to Connect with Family Business Employees

### TUESDAY

#### Women in Family Business Peer Group

*Led by Bea Wolper, Emens & Wolper Law Firm*  
The Women in Family Business Peer Group addresses the unique needs of women who own, work for, or play a supporting role in a family business.

#### Topics include:

- employment law
- communication
- business etiquette
- succession
- insurance needs
- advisory boards
- tax planning

*Meets the 2nd Tuesday of each month.*



**CONWAY CENTER**  
*for* **FAMILY BUSINESS**

#### **To register:**

Contact Jill Hofmans, Executive Coordinator  
at 614-253-4820 or  
Coordinator@FamilyBusinessCenter.com

#### **Please note:**

Conway Center membership is required to participate in Peer Groups.

Employees of member businesses are encouraged to attend peer groups that fit their roles in the business.

### WEDNESDAY

#### Online Strategy Peer Group

*Led by Experts at Fathom Columbus*  
Ready to take your company's Internet presence to the next level? Each month, Fathom experts offer the latest in Internet trends and strategies from LinkedIn to SEO to integrating online and offline marketing. Bring a laptop for "hands-on" time at the end of each session.

*Meets the 1st Wednesday of each month.*

### THURSDAY

#### CEO Peer Group

*Led by Jerry Bordner, founder of Laser Reproductions*  
Non-competing family business CEOs come together in a confidential environment to discuss business, personal or "family business" related issues. Participants present information about their own company for input from the group and learn from outside speakers on topics where additional expertise is required. Additional fee to attend.

*Meets the 2nd Thursday of each month.*

#### Succession Planning Peer Group

*Led by Bea Wolper, Emens & Wolper Law Firm; Thaddeus O'Brien, O'Brien & Associates; and Tony Kington, Taft/*  
This dynamic peer group will provide a forum to discuss all aspects of Succession Planning. From inter-family dynamics to strategic planning, group members will participate in interactive sessions that will provide the foundation for transitioning their family business to the next generation.

*Meets the 2nd Thursday of each month.*

#### Business Development Peer Group

*Led by Kelly Borth, GREENCREST & Bryan Driscoll, Murray Associates*  
Each month you'll get the tools you need to grow and develop your family business. Topics include sales, marketing, PR, brand development, leadership, goal setting, and more.

*Meets the 4th Thursday of each month.*

#### Next Generation Peer Group

*Led by Thaddeus O'Brien, O'Brien & Associates*  
A new group forms each January and members are drawn from non-competing industries. Targeted to members age 21-40, the group discusses issues specific to next generation leaders as they navigate the process of assuming greater leadership roles in their family businesses or work toward that opportunity in the future. Monthly attendance for the year-long program is expected.

*Meets as determined by each group.*

**For a complete schedule visit [www.FamilyBusinessCenter.com](http://www.FamilyBusinessCenter.com)**



# Family Business Advisors/Service Providers

These professionals have built their reputations by understanding the unique needs of family businesses.



**Jim Bechtel**  
614.947.5208  
www.gbq.com

ACCOUNTING



Norman Jones Enlow & Co.  
Certified Public Accountants  
& Management Consultants

**Nancy Watts, CPA**  
614.228.4000  
www.nje.com

ACCOUNTING



**Hans J. Kronsbein, CFP®, CPWA®**  
614.222.9082  
www.plantemoran.com

ACCOUNTING



**Commerce National Bank**  
The Bank for Business

**Tom Dunson**  
614.583.2200  
www.commercenationalbank.com

BANKING



**Mike Kramer**  
614.715.7925  
www.firstmerit.com

BANKING



Unlock your possibilities

**Eric Sideri**  
614.460.3433  
www.keybank.com

BANKING



**Bill Kleven**  
614.228.9026  
www.parknationalbank.com

BANKING



**Tim McDaniel, CPA/ABV, ASA, CBA**  
614.923.6532  
www.reacpa.com

BUSINESS VALUATION



**Tom Flynn**  
614.944.5760  
www.focuscfo.com

CFO SERVICES



REALTY ADVISORS

**Steven L. Heiser, J.D., M.A.**  
614.545.3998  
www.psb-realty.com

COMMERCIAL REAL ESTATE



**Nicole Evans**  
614.251.4725  
www.ohiodominican.edu

EDUCATIONAL INSTITUTION



**Kyle J. Pifher**  
614.458.1869  
www.findleydavies.com

HUMAN RESOURCES



**Scott P. Rider, CLU, CFBS, AEP**  
614.876.7044  
www.riderfinancial.com

INSURANCE / FINANCIAL PLANNING



**Robert E. Beymer**  
614.326.4716  
www.willis.com

INSURANCE



**Tony Kington**  
614.334.6141  
www.taftlaw.com

LAW : BUSINESS & ESTATE PLANNING



**Sarah Chambers**  
614.469.3251  
www.thompsonhine.com

LAW : BUSINESS & ESTATE PLANNING



**Bea Wolper**  
614.414.0888  
www.emenswolperlaw.com

LAW : BUSINESS & ESTATE PLANNING



**Edward Kim**  
614.221.1216  
www.fishelhass.com

LAW : LABOR & EMPLOYMENT



**Kelly Borth**  
614.885.7921  
www.greencrest.com

MARKETING ADVERTISING PR



**Kari Palmer**  
937.244.9187  
www.Oxiem.com

INTEGRATED MARKETING



**Amy Marshall**  
614.291.8456  
www.fathomdelivers.com

INTERNET MARKETING



**Donna Kanoski**  
614.220.5416  
www.ColumbusBusinessFirst.com

PRINT MEDIA



**Ryan Frederick**  
614.537.8000  
www.awh.net

SOFTWARE DEVELOPMENT



**Nick Williams**  
614.296.4069  
www.definitypartners.com

TRAINING / COACHING



**Ken Ackerman**  
614.488.3165  
www.warehousingforum.com

TRAINING / COACHING



**Jim Budros, CFP®**  
614.481.6900  
www.b-r-r.com

WEALTH MANAGEMENT



**Joyce A. Waters**  
614.365.9103  
www.johnsoninv.com

WEALTH MANAGEMENT

The Guth Group at Morgan Stanley  
**Joel J. Guth, Financial Advisor**  
614.460.2633  
www.morganstanleyfa.com/guth  
Morgan Stanley Smith Barney LLC, Member SIPC.

WEALTH MANAGEMENT



**Peter Reist, CPA/PFS, AIF**  
1.800.722.2289  
www.ofgltd.com

WEALTH MANAGEMENT



FAMILY BUSINESS RESOURCES



# A DIRECTORY OF FAMILY BUSINESS MEMBERS BY CATEGORY:

## Advertising & Media

Prism Marketing  
RevLocal  
TriAd Marketing & Media  
Up Your Market

## Arborists/Lawn, Tree & Yard Care

Ahlum & Arbor Tree Preservation  
Buckeye Power Sales Co., Inc.  
Grove City Tree Service

## Automotive & Marine

A.D. Farrow Co. Harley-Davidson  
Bowden Motors, Inc.  
Buckeye Automotive Group  
Lindsay Honda/Acura  
Ricart Automotive  
Shope's Tire Service  
Sutphen Corporation  
W.W. Williams

## Bank Equipment Suppliers and Service

Hamilton Safe Products Co., Inc.

## Beverage Distributors

G&J Pepsi  
Regal Beverage Concepts

## Business & Professional Services

BEST Courier Inc  
Cape-Able Consultants  
Cott Systems, Inc.  
Earman & Wood CPAs  
Integrated Leadership Systems  
Murray Associates  
O'Brien & Associates, Inc.  
Ohio Mobile Shredding  
OPOC.us  
Safex Inc.  
Sequent, Inc.  
Service Pro.net  
Small Business Professional Services  
Spirit Services

## Cleaning Services

Columbus Window Cleaning  
Werner Services

## Computers & Telecommunications

Amaxx  
EasyIT  
Integrated Building Systems

## Construction: Companies & Contractors

Brexton Construction, LLC  
The Columbus Coal & Lime Co.  
Construction One Inc.  
Di Cesare Company  
Dublin Building Systems  
George J. Igel & Co.  
Humble Construction Co.  
Kirk Williams Company Inc  
Kokosing Group, Inc.  
Lincoln Construction  
RICOP Construction Company

## Construction: Equipment & Related Services

Anderson Concrete  
Capitol Tunneling  
Columbus Equipment Company  
Crane Group Co.  
Heiberger Paving  
Martin Painting & Coating Co.  
McKee Door Sales  
Ohio Power Tool  
Reitter Stucco & Supply  
Strait & Lamp Lumber Company  
Suburban Steel Supply Company, LLC

## Educational Resources

Century Resources  
Highlights for Children

## Electric & Energy

Claypool Electric  
Converse Electric  
IGS Energy  
Mid City Electric  
Roberts Electrical Construction Co.

## Engineering/Architecture

Andrews Architects  
ms consultants

## Environmental Resources

CycleMet Inc.  
Hina Environmental Solutions  
Rent-A-John  
Rumpke Consolidated Companies

## Finance

Broad Street Financial  
The Marlenko Group, Inc.

## Funeral Services & Suppliers

Diehl-Whittaker Funeral Service  
Modlich Monument Co. Inc  
Schoedinger Funeral & Cremation Service

## Health Care

Courtesy Ambulance  
Crestview Manor Nursing Home  
Luebbe Hearing Services  
Rinkov Eyecare Centers

## HVAC

Atlas Butler Heating & Cooling  
Command Heating, Inc.

## Industrial Supplies & Services

Barney Corporation  
Kimball Midwest  
Mid-State Bolt & Nut  
Rotary Products Inc.  
Rudolph Brothers & Company  
Vista Industrial Packaging

## Insurance/Warranties

ABC Home Services  
Associate Insurance Agencies  
Brower Insurance Agency  
Insurance Agencies of Ohio  
Molino & Associates  
Overmyer Hall Associates  
Security Plus Insurance

## Logistics/Moving/Transportation

Golf Car Company  
ODW Logistics  
Spartan Logistics  
Two Men and a Truck





# Join the Conway Center Today

The Conway Center is Central Ohio's resource for educational programs, resources and networking opportunities that support the growth and success of family-owned businesses.

## Member benefits include:

- Access to family business leaders and national and local professionals with years of experience and special expertise regarding family-owned businesses
- Admittance for four members of your company to nine monthly educational programs held at Ohio Dominican University
- Eligibility for representatives of your family business to participate in Conway Center Peer Groups for: Business Development, CEOs, Human Resources, Marketing/Sales, Next Generation Leaders, Online Strategy, Succession, and Women in Family Business
- Invitations to attend the Annual Family Business Tour and Networking Event, Family Business Night at the Columbus Clippers, and Family Business Awards Program

## Manufacturing, Production & Wholesale

Accel, inc.  
ALNI  
Auld Technologies  
Buckeye Boxes  
Gummer Wholesale  
Hague Quality Water  
Jet Container Company  
Lake Shore Cryotronics, Inc.  
Laser Reproductions  
Olan Plastics  
Peerless Saw  
Wilson Bohannon Company

## Office Furniture, Design & Equipment

The Bradley Co.  
Corporate Interior Concepts  
Dupler Office  
Fortner Upholstery and Fine Furnishings  
Mid Ohio Strategic Technologies  
MT Business Technologies

## Personal Services

The Charles Penzone Salons  
Dublin Cleaners Inc.

## Promotional Products & Printing

Artina Promotional Products  
Capitol Citicom  
Hollywood Imprints  
ProForma Graphic Impressions 2 LLC  
Robin Enterprises  
Skyline Exhibits

## Property Management

Robert Weiler Co.  
Williams & Henley Management Company

## Real Estate

Champion Real Estate Services  
Preferred Living

## Restaurants, Food & Catering

Anthony-Thomas Candy Company  
AVI Foodsystems Sanese Division  
Cuzzins Yogurt  
Donatos Pizza LLC  
Happy Chicken Farms  
Katzinger's Delicatessen  
Velvet Ice Cream  
White Castle

## Specialty Retail

Carmen's Vacuum Sales & Service  
Cashmans Horse & Farm Equipment  
Lair's Hallmark  
Leo Alfred Jewelers Inc.

## Signs

Advance Sign Group  
Columbus Sign Company  
DaNite Sign Company

## Travel & Lodging

Inn and Spa at Cedar Falls  
Uniglobe Travel Services



## BECOME A MEMBER

You can sign up today by using this form, apply online at [www.FamilyBusinessCenter.com](http://www.FamilyBusinessCenter.com), or contact Associate Director Deana Gordon at 614-253-4820 or by email at [Gordon@FamilyBusinessCenter.com](mailto:Gordon@FamilyBusinessCenter.com).

Investment: Just \$385 per year per Family Business.

Family Business Name: \_\_\_\_\_

Number of Employees: \_\_\_\_\_ Year Founded: \_\_\_\_\_

Number of Years in Central Ohio: \_\_\_\_\_

Principal Product or Service: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Name

Title

E-mail address

Family Member

Company Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Website: \_\_\_\_\_

Mail with \$385 membership fee to:  
Conway Center for Family Business, 1216 Sunbury Rd., Columbus, OH 43219



## CONWAY CENTER for FAMILY BUSINESS

Central Ohio's Resource For Family Businesses

1216 Sunbury Road  
Columbus, OH 43219

Non-Profit Org.  
Us Postage  
**PAID**  
Columbus, Ohio  
PERMIT #798



LOOK INSIDE FOR:  
Educational Programs and  
Resources to Benefit Your  
Family Business

### In Their Own Words — Conway Member Testimonials

*"No matter where you are in your development as a Family or as a Business, having access to a community of other family businesses and advisors and resources with experience in family business issues is critical to achieving success. The Conway Center does great and important work in organizing and facilitating that community for family businesses here in Central Ohio."*

**Kent Johnson, CEO**  
Highlights for Children

*"Our family has valued its membership in the CCFB for years now because we can network with other family business owners and discuss mutual issues we all deal with. The monthly educational programs always seem to teach us something about a current issue we all deal with. We love to honor and celebrate family businesses at the annual awards ceremony."*

**Michael S. Schoedinger**  
Schoedinger Funeral and Cremation Service

*"The Conway Center's peer groups are a big help. My son Jay attended the Next Generation Peer Group, my wife Suzanne attends Women in Family Business meetings, and I was involved in the CEO Peer Group. Here, we learn from others experiencing the same issues related to running a family business."*

**Jim Amstutz, President**  
Ohio Power Tool

*"The Conway Center serves as an excellent avenue for us to network with other family businesses on their successes and trials in our industries. Educational programs offered seem to be targeted to real issues in the work place and are very helpful in a proactive approach."*

**Andre Dager, VP Guest Relations**  
Velvet Ice Cream

### Conway Center Mission:

To help family businesses continue to be successful ■ To assist family-business owners with transitioning their business to the next generations ■ To celebrate the accomplishments of outstanding family businesses in our community ■ To increase awareness of the positive impact family businesses have on the Central Ohio economy.