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Conway Center for Family Business Names Deana Gordon Managing Director

Center also promotes two outstanding leaders to new roles

Columbus, Ohio – [The Conway Center for Family Business](#) today announced that Deana Gordon has been named the Center’s Managing Director, according to J. Richard Emens, Executive Director. Gordon, of Grove City, has been the Conway Center’s Associate Director since 2011.

“Deana has helped grow the Conway Center to more than 170 family-owned business and 34 service provider members from throughout Central Ohio,” said Emens. “She also has led the expansion of our educational programming series and networking events, and has overseen the growth of our annual awards program, which now attracts nearly 500 family business leaders and honors more than 20 companies each year.”

Gordon oversees all operations of the Center, including member recruitment, member services and programming, managing the Center’s staff, and planning and implementing goals, strategies, and events.

Hofmans and Skudder also Promoted

The Center has promoted Jill Hofmans to Assistant Director and Hyla Skudder to Publications Director.

Hofmans, of Grandview, previously the Center’s Executive Coordinator, manages the Center’s Peer Group programs and member outreach, and assists with special event planning and Center operations. She joined the Conway Center in 2013.

Skudder, of Westerville, directs the design and production of all printed communications for the Center, ensures brand consistency across all media, produces print and online advertising and the Center’s website, and maintains the Center’s photo archives. She joined the Conway Center in 2011.

“Each of these leaders has been instrumental in the Center’s increased educational programs and double digit member growth over the past few years,” Emens said. “Our Trustees, Board, Members and I are proud of their work to promote and advance family business in Central Ohio.

We believe these three outstanding people will continue to lead our growth and development through service to our members and their more than 17,000 Central Ohio employees.”

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The [Conway Center for Family Business](#) is Central Ohio’s resource for educational programs, resources and networking opportunities to support the growth and success of family-owned businesses. The Center celebrates the successes of family-owned businesses at its annual awards program and offers peer group opportunities for next-generation leaders, family business leaders, and women family business owners. The organization includes more than 160 family-owned businesses from Central Ohio that employ more than 17,000 individuals.