



FOR IMMEDIATE RELEASE  
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**Family Business Leaders Invited to Central Ohio's Oldest Family Business  
160-year-old business in sixth generation of leadership**

*Columbus, Ohio* – According to research by the *Family Business Review*, only three percent of all family businesses survive to the fourth generation and beyond. Central Ohio has several of these long-tenured family businesses, and now the longest operating in the region is opening its doors to other family business leader.

[The Conway Center for Family Business](#) will host the 12<sup>th</sup> Annual Family Business Tour and Networking Event on **August 13 from 4:00-6:30 p.m.** at Schoedinger Funeral and Cremation Service, 229 E. State Street, Columbus, 43215. President Mike Schoedinger will give a short presentation at 5:30 p.m.

The Schoedingers' longevity is a significant accomplishment and example of best practices for family business leaders. Schoedinger Funeral and Cremation Service is an industry leader and will have multiple generations of the Schoedinger family on hand to give tours and share information about their business, and their growth and succession success.

During the open-house style event, family business leaders will have the opportunity to network with other leaders and take tours of the facility. Guests will also go behind the scenes to learn about green burials, unique Central Ohio funerals, and meet the Schoedinger grief dog, Willow, who helps families through difficult times.

The Conway Center for Family Business organizes professional education, networking and social events that allow members to build relationships. **This event is free and open to family business leaders in Central Ohio but requires an RSVP to Heather Howell at [Admin@FamilyBusinessCenter.com](mailto:Admin@FamilyBusinessCenter.com) or (614) 253-4820 by August 10, 2015.**

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*The [Conway Center for Family Business](#) is Central Ohio's resource for educational programs, resources and networking opportunities to support the growth and success of family-owned businesses. The Center celebrates the successes of family-owned businesses at its annual awards program and offers peer group opportunities for next-generation leaders, family business leaders, and women family business owners. The organization includes more than 190 family-owned businesses from Central Ohio that collectively employ more than 17,000.*