



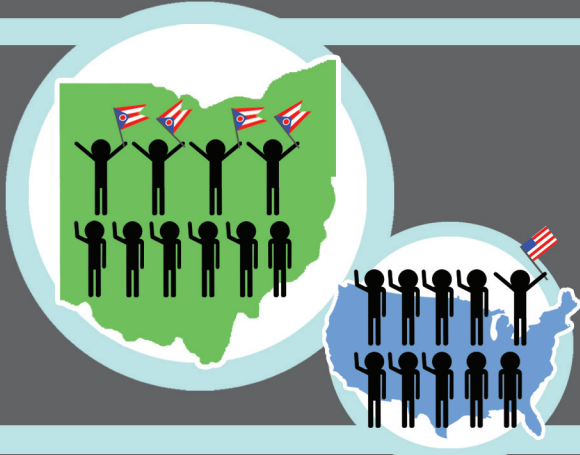
2016 FAMILY BUSINESS ECONOMIC OUTLOOK SURVEY

Each year, the Conway Center for Family Business surveys Central Ohio family-owned businesses on issues and topics that matter most to them.

Family businesses continue to drive job creation

Plans to hire in 2016

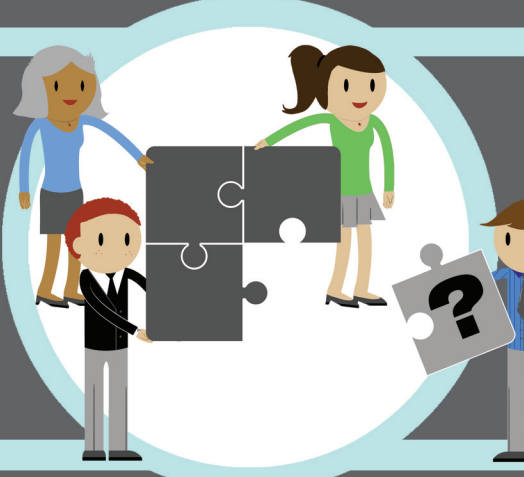
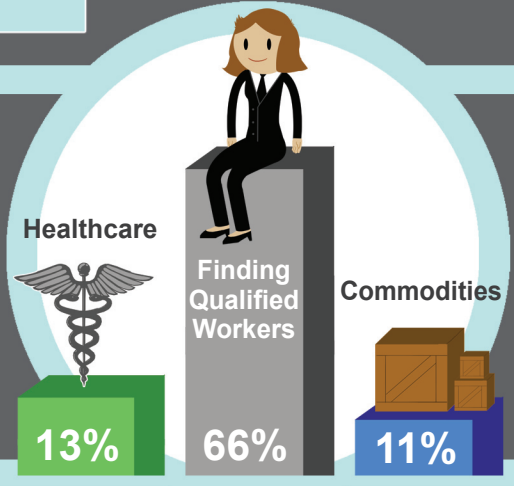
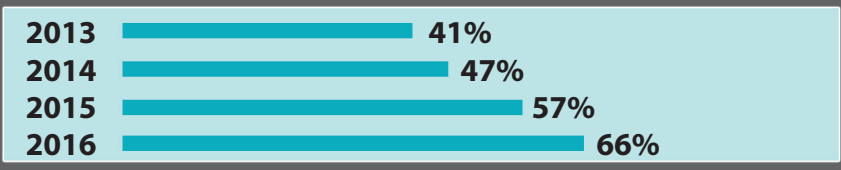
More than 6 in 10 respondents employ 50 or fewer employees, but 63% of respondents plan to hire up to 10 employees during 2016.



More than 4 in 10 believe things are going **very well** in Central Ohio; **93%** say they're going **somewhat or very well**. Only 1 in 10 believe things are going **very well** in the USA.

Family businesses have a positive outlook on the region

Finding qualified workers continues to be the most significant challenge



Growing numbers of family businesses say finding the "right fit" is a challenge

14% of respondents said finding employees that **embody the values and culture** they've created in their family business is their **biggest hiring challenge**.