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## **Conway Center Presents Panel Discussion on Non-Family Senior Leaders: Motivation and Retention Strategies When All of the Top Spots are Filled**

*Columbus, Ohio, April 9, 2018* – Being a non-family member on the leadership team in a family-owned business can be challenging. Issues of motivation and engagement are at the forefront of issues around retaining senior leaders when all of the top spots are filled – and will always be filled - by family members.

The Conway Center for Family Business will host a panel discussion on “Non-Family Senior Leaders: Motivation and Retention Strategies When All of the Top Spots are Filled.” Join Mike Schoedinger, [Schoedinger Funeral & Cremation Service](#), Rod Baesman, [Baesman Group](#), and Dave DeCapua, [Dawson](#) for a panel discussion on keeping non-family senior leaders motivated. They will discuss building a strong culture, monetary and non-monetary retention strategies, professional development challenges and opportunities, managing the family dynamic to keep top performing employees happy and engaged, and more.

This program is generously sponsored by [KeyBank](#).

**The program will take place 7:30-9 a.m. on April 19 in the Community Room at Ohio Dominican University, 1215 Sunbury Road, Columbus, OH 43219.**

RSVP to Amy Dotts at [ADotts@FamilyBusinessCenter.com](mailto:ADotts@FamilyBusinessCenter.com) or 614-253-4820. The program is free for Conway Center members and \$35 for non-members. Family business leaders attending for the first time may attend as a Conway Center guest.

This session is the fourth in the nine-program Educational Series hosted by the Conway Center for Family Business. For more information about this series or the Conway Center, please visit [www.FamilyBusinessCenter.com](http://www.FamilyBusinessCenter.com) or call 614-253-4820.

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### **ABOUT THE CONWAY CENTER**

The [Conway Center for Family Business](#) is Central Ohio’s resource for educational programs, resources and networking opportunities to support the growth and success of family-owned businesses. The Center celebrates the successes of family-owned businesses at its annual awards program and offers peer group opportunities for next-generation leaders, family business leaders, women family business owners, and more. The organization includes approximately 200 family-owned businesses from Central Ohio that employ more than 20,000 individuals. The Conway Center is celebrating its 20<sup>th</sup> Anniversary in 2018.