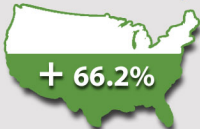


2014 Central Ohio Family Business Economic Outlook Survey



POSITIVE OUTLOOK ON THE ECONOMY For Central Ohio's Family Businesses in 2014



Two out of three (66.2%) respondents said they thought things were going very or somewhat well, economically, in the United States.



There was even greater optimism about the Central Ohio economy, with more than 9 in 10 (93.5%) positive.

We're Hiring!

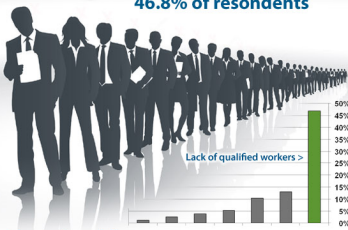
Good news -- nearly 6 in 10 (65.5%) plan to increase hiring in 2014.



But...some significant challenges for Ohio's family businesses still remain...

Biggest Challenge: Finding Qualified Workers

46.8% of respondents



Other significant challenges for Central Ohio's family businesses included health care law changes/costs (13%), commodity or materials cost changes (10.4%), Federal tax climate (5.2%), the economy (3.9%), energy cost changes (2.6%), Ohio tax climate (1.3%).

Hiring Challenges Are Up in 2014

When asked about their biggest hiring challenge, over 84% of respondents listed the lack of qualified workers for their open and future positions.



Health Care Law Changes

Are Weighing on Family Businesses

The implementation of the Affordable Care Act has caused changes in business practices.

67%

of respondents said they have changed insurance plans offered to employees.

41%
have had to pass on
some premium costs
to employees

