



FOR IMMEDIATE RELEASE
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Ten Keys to Running a Healthy Family Business
Family Business Leaders to Learn if They are on the Path to Success

Columbus, Ohio – Brad Martyn of FocusCFO will lead an educational program for the Conway Center for Family Business titled “Is Your Family Business on the Path to Success or Headed Down a Bumpy Road?” from **7:30-9:00 a.m. on December 12, 2013 at Ohio Dominican University’s Alumni Hall, 1216 Sunbury Road.**

Martyn will outline 10 keys to running a healthy family business that will help business leaders analyze their financial systems and strategies. He will focus on business fundamentals such as investment and cash flow challenges, setting company goals, sales, communication issues, financial strategies, and future budgeting and forecasting. Martyn will be joined by Susan Hina, of family-owned Hina Environmental Solutions, who will share how her organization has used these strategies to benefit her business.

Brad Martyn is the founder of FocusCFO and has more than 30 years of executive management and leadership experience. He has over 20,000 hours of working directly with entrepreneurs on issues ranging from strategic planning to day-to-day operations. Prior to founding FocusCFO, Brad held senior level positions in both private and public traded environments with businesses such as The Grote Company, MPW Industrial Services, and OHM Corporation.

To RSVP, please contact Deana Gordon at gordon@familybusinesscenter.com or 614-253-4820. The program is free for members and \$35 for non-members.

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ABOUT THE CONWAY CENTER

The [Conway Center for Family Business](http://www.familybusinesscenter.com) is Central Ohio’s resource for educational programs, resources and networking opportunities to support the growth and success of family-owned businesses. The Center celebrates the successes of family-owned businesses at its annual awards program and offers peer group opportunities for next-generation leaders, family business leaders, and women family business owners. The organization includes more than 150 family-owned businesses from Central Ohio that collectively employ more than 10,000 individuals.