



FOR IMMEDIATE RELEASE
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Author to Share Succession Planning Strategies for Family Businesses

Columbus, Ohio – Bill Hermann, CPA, partner at Plante Moran, and co-author of *Succession Transition - A Roadmap for Seamless Transitions in Leadership*, will provide family business leaders with options to consider when they do not have readily apparent successors during the Conway Center for Family Business educational program, “Succession Scenarios: What do you do if your successors aren't ready, willing, or able to lead?” from 7:30-9:00 a.m. **on November 21, 2013** at Ohio Dominican University’s Alumni Hall, 1216 Sunbury Road.

Hermann's program will outline a variety of options that include: grooming non-family leaders, preparing to sell the business, and employee ownership. Hermann also will discuss preparing future leaders by creating a positive organizational culture and open lines of communication, preparing employees and managers for transition, and using goal setting and measurement tools.

Bill Hermann joined Plante Moran in 1971, served as Managing Partner from 2001-2009, and now leads the firm's International Team. Under his leadership, Plante Moran has tripled its revenue and doubled the number of its staff. Plante Moran is among the nation's largest certified public accounting and business advisory firms, providing clients numerous services, including tax, audit, risk management, business consulting, and more. Plante Moran has a staff of more than 2,000 professionals in 21 offices throughout the Midwest, with international offices in Shanghai, China; Monterrey, Mexico; and Mumbai, India.

To reserve your spot, please RSVP to Deana Gordon at gordon@familybusinesscenter.com or 614-253-4820. The event is free for Conway Center members and \$35 for non-members.

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ABOUT THE CONWAY CENTER

The [Conway Center for Family Business](http://www.familybusinesscenter.com) is Central Ohio’s resource for educational programs, information and networking opportunities to support the growth and success of family-owned businesses ranging from three to more than 10,000 employees. The Center celebrates the successes of family-owned businesses at its annual awards program and offers peer group opportunities for next-generation leaders, family business leaders, and women family business owners.