

FOR IMMEDIATE RELEASE January 8, 2014

Contact: Deana Gordon (614) 253-4820 gordon@familybusinesscenter.com www.familybusinesscenter.com

## **Educational Program to Outline Ten Key Planning Issues for Family Businesses**

Columbus, Ohio – Family businesses will have the chance to take part in an interactive session focusing on ten key planning issues for family businesses at the Conway Center for Family Business' program, "Top Ten Reasons Family Businesses Succeed."

The program will be held on January 16, 2014 from 7:30 – 9:00 a.m. at Ohio Dominican University's Alumni Hall, 1216 Sunbury Road.

Bea Wolper, of Emens & Wolper Law Firm, and Marty Bretz, CLU, ChFC, CASL, CLTC, of Rider + Reinke Financial Group, will lead the session on 10 avoidable missteps that can trip up a company's plans for the future. They also will guide participants through solutions for creating a formal succession plan, drafting a buy-sell agreement, addressing communication issues, implementing estate planning, utilizing key advisors and more.

Family business leaders Ken Heiberger, of Heiberger Paving, and Suzanne Amstutz, of Ohio Power Tool, will round out the panel and share their experiences in planning for the growth of their family businesses.

To RSVP, please contact Heather Howell at <u>admin@familybusinesscenter.com</u> or 614-253-4820. The program is free for members and \$35 for non-members.

###

## **ABOUT THE CONWAY CENTER**

The <u>Conway Center for Family Business</u> is Central Ohio's resource for educational programs, resources and networking opportunities to support the growth and success of family-owned businesses. The Center celebrates the successes of family-owned businesses at its annual awards program and offers peer group opportunities for next-generation leaders, family business leaders, and women family business owners. The organization includes more than 150 family-owned businesses from Central Ohio that collectively employ more than 10,000 individuals.