



FOR IMMEDIATE RELEASE
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Conway Center Hosting Keys to Engaging and Motivating Employees in Your Family Business on March 19 at Ohio Dominican University

Columbus, Ohio – [The Conway Center for Family Business](http://www.familybusinesscenter.com) will host ***Keys to Engaging and Motivating Non-Family and Family Employees in Your Family Business*** from 7:30-9:00 a.m. on March 19 in the Community Room in Alumni Hall at Ohio Dominican University, 1216 Sunbury Road, Columbus, 43219. The program will be led by Skip Murray, principal at [Murray Associates](http://www.murrayassociates.com), who has trained executives across the country in organizational leadership skills for more than 25 years.

Murray will be joined by Central Ohio family business leaders Kevin Alexander of Search2Close and John Martin of Optimum Systems. Together they will discuss the challenges in keeping both family and non-family employees motivated and productive, including:

- How to handle underperforming family members
- Low- and no-cost ideas for improving motivation
- Increasing retention and reducing employee turnover
- Attracting and keeping star performers

RSVP to Heather Howell at admin@FamilyBusinessCenter.com or 614-253-4820. The program is free for Conway Center members and \$35 for non-members. Family business leaders attending for the first time may attend as a Conway Center guest.

This session is the third in a year-long Morning Educational Series, hosted by the Conway Center for Family Business. For more information about this series or the Conway Center, please visit www.familybusinesscenter.com or call 614-253-4820.

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The [Conway Center for Family Business](http://www.familybusinesscenter.com) is Central Ohio's resource for educational programs, resources and networking opportunities to support the growth and success of family-owned businesses. The Center celebrates the successes of family-owned businesses at its annual awards program and offers peer group opportunities for next-generation leaders, family business leaders, and women family business owners. The organization includes more than 170 family-owned businesses from Central Ohio that employ more than 17,000 individuals.