



FOR IMMEDIATE RELEASE
October 7, 2014

1216 Sunbury Road
Columbus, OH 43219
Contact: Deana Gordon
(614) 253-4820
Gordon@FamilyBusinessCenter.com

Expert Panel to Prepare Family Business Leaders for Growth and Expansion Opportunities

Columbus, OH - The Conway Center for Family Business will host ***Expansion and Growth Strategies for Your Family Business*** on October 16, 2014 from 7:30-9:00 a.m. in the Community Room in Alumni Hall at Ohio Dominican University, 1216 Sunbury Road, Columbus, OH 43219.

Tom Dunson, of Commerce National Bank, will lead the discussion on growth strategies and expansion risk factors family businesses need to consider before taking their business to the next level. Panel members include Brian Butler from Dublin Cleaners, Tom Kessler from Capital City Electric, Jim Bechtel of GBQ Partners, and Rose Roman of Commerce National Bank.

The representatives from family-owned Dublin Cleaners and Capital City Electric will share their experiences with the expansion process, and discuss what works, what doesn't work, and what they would have done differently when kick-starting their companies' growth.

Attendees will learn:

- The types of financing available for family businesses.
- How to qualify for different levels of financing.
- Where to apply based on certain risk factors.
- How to effectively prepare and update balance sheets when meeting with prospective investors, potential partners, and lenders.

To attend this program, please RSVP to Heather Howell at Admin@FamilyBusinessCenter.com or 614-253-4820. The program is free for Conway Center members and \$35 for non-members.

###

The [Conway Center for Family Business](#) is Central Ohio's resource for educational programs, resources and networking opportunities to support the growth and success of family-owned businesses. The Center celebrates the successes of family-owned businesses at its annual awards program and offers peer group opportunities for next-generation leaders, family business leaders, and women family business owners. The organization includes more than 160 family-owned businesses from Central Ohio that collectively employ more than 17,000.