



FOR IMMEDIATE RELEASE
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Conway Center to Present *Building Your Business With Digital Marketing Strategies* Program

Columbus, Ohio – The Conway Center for Family Business will host RevLocal President Marc Hawk for an educational program for family businesses to discuss best practices, how digital marketing will continue to drive business in the future, and what businesses need to know to thrive in the digital era.

The program, “Digital Marketing Strategies to Build Your Family Business,” will be held 7:30 to 9 a.m. on Thursday, January 21 in Alumni Hall at Ohio Dominican University, 1215 Sunbury Road, Columbus, 43219.

Hawk is the President of [RevLocal](#), a family-owned digital marketing firm encompassing local search marketing, paid advertising, website design, and social media marketing. A graduate of Notre Dame, Hawk founded RevLocal on the belief that the Internet has forever changed consumer behavior. RevLocal is a member of the Conway Center and Hawk is Board President of St. Gabriel Radio and a member of Rotary.

Reservations are required for this event and can be made by contacting Heather Howell at Admin@FamilyBusinessCenter.com or 614-253-4820. The program is free for Conway Center members and \$35 for non-members. Family business leaders attending for the first time may attend as our guest.

This event is the first session of the Conway Center 2016 Educational Series. For more information about programs that will benefit your family business, visit www.familybusinesscenter.com.

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ABOUT THE CONWAY CENTER

The [Conway Center for Family Business](#) is Central Ohio's resource for educational programs, resources and networking opportunities to support the growth and success of family-owned businesses. The Center celebrates the successes of family-owned businesses at its annual awards program and offers peer group opportunities for next-generation leaders, family business leaders, and women family business owners. The organization includes more than 190 family-owned businesses from Central Ohio that employ more than 17,000 individuals.