



FOR IMMEDIATE RELEASE
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Family Business Leaders Invited to Tour Highlights for Children as They Celebrate 70 years

Columbus, Ohio – Working in a two-room office over a car dealership in Honesdale, Pennsylvania with a tiny band of co-workers, the Myerses created the first issue of [Highlights for Children](#) – a magazine for children they had long imagined. This year, Highlights for Children is celebrating 70 years of bringing happiness and learning to children all across the world. That first issue had a print run of 20,000 copies; in June 2006, the 1 billionth copy of the magazine rolled off the presses just in time for the company's 60th anniversary.

[The Conway Center for Family Business](#) will help Highlights celebrate during the 13th Annual Family Business Tour and Networking Event **4-6:30 p.m. on August 11** at Highlights for Children, 1800 Watermark Drive, Columbus, OH 43215. Kent Johnson, CEO and great-grandson of Highlights founders Garry and Caroline Myers, will give a short presentation at 5:30 p.m.

Highlights family members and executives will be on hand to give tours and share how they've evolved from one magazine into a global family of media brands, while helping children and parents have "Fun with a Purpose" for generations.

During the open-house style event, family business leaders will have the opportunity to network with other family business and community leaders and take tours of the facility.

The Conway Center for Family Business organizes professional education, networking and social events that allow members to build relationships. **This event is free and open to family business leaders in Central Ohio but requires an RSVP to Heather Howell at Admin@FamilyBusinessCenter.com or (614) 253-4820 by August 9, 2016.**

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The [Conway Center for Family Business](#) is Central Ohio's resource for educational programs, resources and networking opportunities to support the growth and success of family-owned businesses. The Center celebrates the successes of family-owned businesses at its annual awards program and offers peer group opportunities for next-generation leaders, family business leaders, and women family business owners. The organization includes more than 200 family-owned businesses from Central Ohio that collectively employ more than 17,000.