

FOR IMMEDIATE RELEASE Sunbury Road December 5, 2016 1216

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## Conway Center Presenting Panel Discussion on the Importance of Business Valuations

Columbus, Ohio – Family businesses need to know their worth in order to measure where the company has been, where it is today – and, most importantly – where it is going in the future. Join family business leaders who have been through the business valuation process during The Conway Center for Family Business program, Do You Really Know What Your Family Business is Worth? Why You Need A Business Valuation.

The program will take place 7:30-9 a.m. on December 15, 2016 in the Community Room in Alumni Hall at Ohio Dominican University, 1215 Sunbury Road, Columbus, OH 43219.

Conway Center service provider member Tim McDaniel of Rea & Associates will lead an informative panel discussion with Steve Ulrey, President of Ulrey Foods/Flyers Pizza and Dianne Grote Adams, President of Safex. They will discuss their experiences and insight into the business valuation process, why they are important for every family business, and what impact it had on their family businesses. This program is generously sponsored by KeyBank.

RSVP to Amy Dotts at <u>ADotts@FamilyBusinessCenter.com</u> or 614-253-4820. The program is free for Conway Center members and \$35 for non-members. Family business leaders attending for the first time may attend as a Conway Center guest.

This session is the ninth and final program in the Third Thursday Educational Series hosted by the Conway Center for Family Business. For more information about this series or the Conway Center, please visit <a href="https://www.FamilyBusinessCenter.com">www.FamilyBusinessCenter.com</a> or call 614-253-4820.

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The <u>Conway Center for Family Business</u> is Central Ohio's resource for educational programs, resources and networking opportunities to support the growth and success of family-owned businesses. The Center celebrates the successes of family-owned businesses at its annual awards program and offers peer group opportunities for next-generation leaders, family business leaders, and women family business owners. The organization includes more than 200 family-owned businesses from Central Ohio that employ more than 20,000 individuals.