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Conway Center Presents Panel Discussion on Employee Engagement and Retention

Columbus, Ohio, October 11, 2017 – Employee Engagement – and retention – is particularly important in today's tight job market with the unemployment rate at 4.3 percent in Franklin County in August.

Jonathan McKay of [PATH](#) will facilitate a discussion about best practices for engaging and retaining top talent with Mike Swepston of [Atlas Butler](#), and Fred Pfening of [Fred D. Pfening Company](#). They will discuss how they built and sustained a thriving culture as their family businesses continue to grow. Rick Crossland of [A-Player Advantage](#) will join the panel to provide input on creating internal development systems to help retain and promote employees from within.

The program will take place 7:30-9 a.m. on October 19 in the Community Room at Ohio Dominican University, 1215 Sunbury Road, Columbus, OH 43219.

This panel discussion will do a deep dive into current employee engagement trends and best practices and will give the audience a chance to ask questions of family business leaders who have proven success in this area of human resources.

RSVP to Amy Dotts at ADotts@FamilyBusinessCenter.com or 614-253-4820. The program is free for Conway Center members and \$35 for non-members. Family business leaders attending for the first time may attend as a Conway Center guest.

This session is the fifth in the nine-program Educational Series hosted by the Conway Center for Family Business. For more information about this series or the Conway Center, please visit www.FamilyBusinessCenter.com or call 614-253-4820.

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ABOUT THE CONWAY CENTER

The [Conway Center for Family Business](#) is Central Ohio's resource for educational programs, resources and networking opportunities to support the growth and success of family-owned businesses. The Center celebrates the successes of family-owned businesses at its annual awards program and offers peer group opportunities for next-generation leaders, family business leaders, and women family business owners. The organization includes approximately 200 family-owned businesses from Central Ohio that employ more than 20,000 individuals.