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Conway Center Presents Panel Discussion on Community Engagement and How it Benefits Family Business

Columbus, Ohio, January 8, 2019 – [The Conway Center for Family Business](#) is hosting a panel discussion on community engagement with an all-star panel of family business leaders.

The program takes place 7:30-9 a.m. on January 17 in the Community Room at Ohio Dominican University, 1215 Sunbury Road, Columbus, OH 43219.

Facilitated by Bradd Britton from [The Columbus Foundation](#), the panelists will discuss why community engagement is important and how it impacts their family businesses. They will give insight into their process and offer best practices for effectively launching and sustain community engagement efforts.

The panelists are Charly Bauer, Director of Stewardship at [Jeni's Splendid Ice Creams](#), Debbie Penzone, President of [PENZONE Salons + Spas](#), and Erin Shannon, Community Relations Specialist at [White Castle System](#).

This program is sponsored by [GREENCREST](#)

RSVP to Amy Dotts at ADotts@FamilyBusinessCenter.com or 614-253-4820. The program is free for Conway Center members and \$35 for non-members. Family business leaders attending for the first time may attend as a Conway Center guest.

This session is the first in the nine-program Educational Series hosted by the Conway Center for Family Business. For more information about this series or the Conway Center, please visit www.FamilyBusinessCenter.com or call 614-253-4820.

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ABOUT THE CONWAY CENTER

The Conway Center for Family Business is Central Ohio's resource for educational programs, resources and networking opportunities to support the growth and success of family-owned businesses. The Center celebrates the successes of family-owned businesses at its annual awards program and offers peer group opportunities for next-generation leaders, family business leaders, women family business owners, and more. The organization includes approximately 200 family-owned business members from Central Ohio that employ more than 25,000 individuals, and is assisted by more than 30 service provider members. The Conway Center celebrated its 20th Anniversary in 2018.