



Contact: Jill Hofmans
(614) 253-4820

JHofmans@FamilyBusinessCenter.com

Conway Center Presents Panel Discussion on Re-invention and Innovation

Columbus, Ohio, May 8, 2019 – [The Conway Center for Family Business](#) is hosting a panel discussion on best practices to help family owned businesses stay competitive.

The program takes place 7:30-9 a.m. on May 16 in the Community Room at Ohio Dominican University, 1215 Sunbury Road, Columbus, OH 43219.

The panel discussion will focus on two companies that use re-invention and innovation to change their company culture, products, and bottom line.

Kimmi Wernli, President of Crazy Richard's Peanut Butter Company, will take a deep dive into the initiatives she's developed and implemented since becoming president and how they have re-invigorated the company brand.

David Abraham, President and Co-CEO of Accel, Inc., will discuss the Buses for Hope program he launched and how innovation can be used strategically to resolve company needs and challenges.

Facilitated by Tim Feran, Business Reporter at the Columbus Dispatch and sponsored by KeyBank.

RSVP to Amy Dotts at ADotts@FamilyBusinessCenter.com or 614-253-4820. The program is free for Conway Center members and \$35 for non-members. Family business leaders attending for the first time may attend as a Conway Center guest.

This session is the fifth in the nine-program Educational Series hosted by the Conway Center for Family Business. For more information about this series or the Conway Center, please visit www.FamilyBusinessCenter.com or call 614-253-4820.

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ABOUT THE CONWAY CENTER

The Conway Center for Family Business is Central Ohio's resource for educational programs, resources and networking opportunities to support the growth and success of family-owned businesses. The Center celebrates the successes of family-owned businesses at its annual awards program and offers peer group opportunities for next-generation leaders, family business leaders, women family business owners, and more. The organization includes approximately 200 family-owned business members from Central Ohio that employ more than 25,000 individuals and is assisted by more than 30 service provider members. The Conway Center celebrated its 20th Anniversary in 2018.